

Montrose Daily Press, Volume XV, Number 226, March 27, 1924  — "COXEY"
SINGS HIS SWAN SONG [ARTICLE] [Excerpt]

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"COXEY" SINGS HIS SWAN SONG

Hears Elsie Benedict

Last night I heard Elsie Lincoln Benedict give one of her lectures to a crowded house in Trinity auditorium. Since the first of the year she has held three classes with several thousand membership, at \$25 each and has also given a great many lectures.

She starts her fourth class April 1, and advertises to teach "How to get anything we want." She runs big ads in the papers all the time; has big ads on the bill boards, and as a

consequence thousands jam the auditorium long before the lectures start.

Last night she talked on building a lucky life. The things that are waiting "just around the corner." She says there is no such thing as good or bad luck, but that everything comes from things one has set in motion. She claims one can get what he wants by setting in motion the right laws. She told of her early life in Montrose. How poor her family was and how she had overcome all by her wonderful philosophy.

Is Making Big Hit.

She is greeted enthusiastically here, handed numerous bouquets and is making a big hit. I am enclosing samples of her ads and literature covering her system of "How to get anything we want thru our own sub-conscious powers." "Psycho-Analysis made plain and profitable."

After hearing one of her remarkable lectures I wished I might be able to hear the others and to even take the course of instruction, for it is inspiring and optimistic, to say the least.